

Softwares Design: Figma, Adobe Creative Suite AI Prototype: Cursor, Figma Make AI: Krea AI, Higgsfield, Runway, Meta AI, GPT Image, Midjourney, Seedance, Omni Skills Product Design Brand Design Motion Design AI Creative Prompt AI Prototype Team Leadership Creative Direction Languages English Mandarin	Experience Meta AI Creative Team Lead, Media & Prompting Present Team Lead at Meta overseeing frontier AI model training through visual evaluation, quality assessment, and creative prompting — managing team workflows and communicating findings directly to stakeholders. Freelance Product & Brand Designer Present Design digital products and visual identities across product, brand, and motion, including brand language and product experiences. Retell AI Motion Designer May - June 2025 (Contract) Designed motion experiences for an AI voice-agent product across website, product guidance, and marketing touchpoints, translating complexity into user-facing communication. cummins&partners advertising agency Visual Designer Jun - Aug 2024 Developed brand systems and visual guidelines across hospitality brands, translating brand strategy into consistent experiences across multiple touchpoints. Zhang Fei Advertising Agency Visual Designer July - Sep 2022 Developed visual for product launches across social and digital channels, translating product into accessible brand content. Education Savannah College of Art and Design MFA Motion Media Graduated 2024 Wenzao Ursuline University of Languages BFA English Literature Graduated 2019 UC Berkeley Summer Program - Film Studies Summer 2017
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